## Urban and Regional Planning Program

Michigan State University

## Public Information: Bachelor of Science in Urban and Regional Planning

The Urban & Regional Planning Program at Michigan State University was established in 1946 and offers a Bachelor of Urban and Regional Planning and a Master of Urban and Regional Planning.

The Program provides a broad education at the undergraduate and graduate levels, with particular expertise in community development, environment and sustainability, real estate and housing, economic development, and transportation. Faculty members have strong academic and professional backgrounds, offering a diverse range of perspectives on the practice of planning. The Program adopts a global focus and provides several international opportunities for students to study abroad, and to work with international students and faculty visiting the Program.

## Student Achievement

The program measures student learning and achievement through direct (tests, capstone projects, rubrics, employer ratings, scores and pass rates on licensure exams) and indirect (course grades, surveys, student self-ratings, alumni satisfaction with learning) assessment methods. Our expectation is that upon graduation, students demonstrate mastery in knowledge, skills and values of the planning profession preparing them for an entry-level position.

The first measure is an objective evaluation by faculty members through the rubric systems, assessing the Program's Culminating Experience with emphasis on knowledge, skills and values, as noted below. This evaluation tool has four levels, with LEVEL I being a beginner in learning about the planning profession and LEVEL IV mastering knowledge, skills and values of the planning profession.

	LEVEL I	LEVEL II	LEVEL III	LEVEL IV
Knowledge	0%	0%	30%	70%
Skills	0%	10%	20%	70%
Values	0%	10%	10%	80%

Undergraduate progress to mastery level upon graduation (2017)

The second measure is feedback from our capstone clients, who are qualified external sources that provide specific information about our program learning outcomes. Planning practicum is the capstone project in our curriculum and the final milestone in our student's development. As our students apply their knowledge, skills and values to real world examples, they are evaluated by external stakeholders

Evaluation of mastery of the planning profession through cap stone clients (2017)

	Weak	Acceptable	Semi professional	Professional
Quality of research	0%	0%	22%	78%
Visual presentation	0%	0%	34%	66%
Public speaking and	0%	0%	22%	78%
professionalism				

2017-18 Tuition and Fees	
In State Residents, per full-time academic year	\$ 14,516
Out of State Residents, per full-time academic year	\$ 39,461

Student Retention Rate	Percent
Percentage of students who began studies in fall 2016 and continued into fall 2017	100%
Student Graduation Rate	Percent
Percentage of students graduating within 4 years, entering class of 2013	60%
Number of Degrees Awarded	
Number of degrees awarded for the 2016 - 2017 Academic Year	13
AICP Certification	Percent
Percentage of bachelor's graduates taking the AICP exam within 7 years who pass, graduating class of 2010	<sup>5</sup> 100%
Employment	Percent
Percentage of fulltime graduates obtaining professional planning, planning-related or other positions within 12 months of graduation, graduating class of 2016	60%

40%

positions within 12 months of graduation, graduating class of 2016

Percentage of students continuing to graduate study, graduating class of 2016